

Generate goodwill in our community of over 8,000 households; reach over 20,000 customers

The Fourth of July celebration is a unique opportunity to enhance your brand in Millburn–Short Hills and reach new customers:

- **Support our mission** – to encourage and further the patriotic, historical and educational observance of Independence Day in the Township of Millburn and to promote civic pride in our community, state and country.
- **Sponsor opportunity** – we recognize the significant contribution of your business to our community and invite you to sponsor this year’s event at Millburn High School, which has an exciting format that appeals to all residents. Our packages offer the best value to generate goodwill and help you market to new and retain existing customers.

We look forward to partnering with you. Don’t miss out!

The Millburn-Short Hills Fourth of July Committee

The Millburn-Short Hills Fourth of July Committee, Inc. is registered as a 501(c)(3) non-profit organization. Contributions to the Committee are tax-deductible to the extent permitted by law. The Committee’s tax identification number is 22-2616646.

	Platinum – \$1,000	Gold – \$500	Silver – \$250	Bronze – \$100
Digital media	Your business name, logo, contact details, a link to your web-site and up to 50 words and a photo describing your business on our web-site	Your business name, logo, contact details and a link to your web-site from our web-site	Your business name and logo on our web-site	Your business name on our web-site
Print Signage	Print sign placed on fencing along Millburn Avenue in front of High School for approximately one week prior to the event, with prominent placement	Print sign placed on Millburn Avenue for approximately 1 week prior to July 4 th event.	Print sign placed on Millburn Avenue for approximately 1 week prior to July 4 th event.	
Electronic Signage	Company name displayed on scrolling electronic sign on Millburn Avenue for approximately one week prior to the event.			
Event tickets	20 complimentary tickets	10 complimentary tickets	5 complimentary tickets	2 complimentary tickets
Event media coverage	A DJ announcement every hour during the event between 7pm and 9pm	A DJ announcement every hour during the event between 7pm and 9pm		

For more information, contact:
 Paul Graves paulgraves@gmail.com (201) 306-6286
 Corey Biller cbiller12@gmail.com

- To meet event deadlines, sponsorship must be confirmed by June 11th, 2021 including receipt of payment and marketing materials (logos, etc.).
- Benefits may change and are subject to availability.

Please check desired contribution level	Platinum – \$1,000	Gold – \$500	Silver – \$250	Bronze – \$100	Other
Payment					
Check – Please make check payable to Millburn-Short Hills Fourth of July Committee, Inc. and send to: PO Box 4, Short Hills, NJ 07078 Online (Visa, Amex, Discover, PayPal) – please visit www.mshjuly4th.com					